



DACC SPONSORSHIP PACKAGES 2008

Save more than 50% compared to individual advertising rates

Gold Sponsorship - \$1,300

- Full page advertisement in our Relocation Guide and Membership Directory
- Advertisement on the DACC Website for one year (size of your choice)
- "Featured Member" article for one month on the DACC website
- Recognized as a Gold Sponsor with company logo in all newsletters for one year
- Recognized as a Gold Sponsor at all major events
- Advertising flyers included with one of DACC Quarterly Newsletters
- Optional promotion of your business as a sponsor during our many events throughout the year
- A free listing as a sponsor on our website that has more than 60,000 "hits" per month and that will appear shortly with a whole new look and updated features including a link to your own website.
- Up to 80 free hours use of our highly qualified DACC interns/trainees – please refer to attachment for further details (*this feature alone enables you to have a job or project of your choice executed by highly qualified, academically educated interns, which is equal to a bargain price of \$15/hour. Taking advantage of this feature, you can still receive all of the other features/values of a Gold Sponsorship Package!*)

Silver Sponsorship - \$900

- Half page advertisement in our Relocation Guide and Membership Directory
- Advertisement on the DACC Website for one year (size of your choice)
- Recognized as a Silver Sponsor with company logo for one year in all newsletters
- Recognized as a Silver Sponsor at all events
- A free listing as a sponsor on our website
- Up to 40 free hours use of our highly qualified DACC interns/trainees – please refer to attachment for further details (*this feature alone enables you to have a job or project executed by highly qualified, academically educated interns, which is equal to a bargain price of \$15.00/hour. Taking advantage of this feature, you can still receive all of the other features/values of a Silver Sponsorship Package!*)

SPONSOR INFORMATION

Yes, please sign us up as a: Gold Sponsor ___ Silver Sponsor ___

Company name: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____ Date: _____

Contact person: _____ Signature: _____

Please indicate your preferred method of payment:

Will send check ___ Pay by credit card ___ (we will contact you regarding your credit card information)

Please e-mail this sign-up-form to info@daccusa.org, or fax 770 587 4731

Once we receive your sign-up-form, you will receive your sponsorship contract together with an invoice, and we will contact you for your company logo and advertising material for our website and the Membership Directory.

Important notice: Sponsorships must be **paid** in order for your sponsorship features to take effect.



Our Intern Program

The DACC interns are normally here for a term of 12 months - in some cases shorter or longer - and they come to the US and DACC as part of the finalization of their studies at a Danish university.

The interns can be deployed in several different areas to work on several different projects or tasks in any sized business, large or small. **It is not just tasks, projects or positions of an “academic” nature where it is possible to use an intern.** A DACC intern can be a great help and very qualified and inspirational partner to have on board for more practical, down-to-earth tasks such as sales events, special campaigns, shows/exhibitions, open house arrangements or other promotions. The most important requirement for a project is just that it complies with existing laws etc., and all projects etc. are subject to the DACC executive committee’s prior approval.

The use of these highly qualified DACC interns is only available for our sponsors and at no charge for the number of hours determined by your sponsorship level. Additional hours are available at extremely favorable rates*).

We can not guarantee that we can provide interns with skills to participate in projects as listed below at all times, but here is a listing of selected skills of current and previous interns to give you an impression:

- Planning and execution of campaigns
- Special (sales) events planning etc. and participation
- Show/exhibition planning and/or participation
- Open-house arrangements
- Market research
- Supplier sourcing
- Website creation and maintenance
- Website optimization using tools like e.g. Google AdWords, AdSense, and Website Optimizer
- E-Business projects including addition of features to existing websites/stores
- Employer/employees relationships and employee satisfaction surveys
- Organizational leadership and communication projects
- Multicultural communication and crisis communication projects
- Planning and implementation projects of changes and “reforms” within political and service-producing companies like banks and financial institutions, IT-companies and educational institutions.
- and much more

Please be aware of that the pool of available interns fluctuates over any given period, so please ask for CV’s on our current, available interns once you have a project or task that you want an intern to work on.

THIS PROGRAM IS A GREAT OPPORTUNITY TO GET A PROFESSIONAL APPROACH TO OR ASSISTANCE WITH, “SOMETHING” THAT MAY HAVE BEEN LINGERING ON YOUR MIND OR SIMPLY JUST TO GET A HELPING HAND WITH A JOB THAT NEEDS TO BE DONE AT LITTLE OR NO COST. NOT TO MENTION THAT YOU ALSO GIVE A YOUNG INTERN AN UNFORGETTABLE AND VALUABLE EXPERIENCE FROM HER OR HIS STAY IN THE US.

*) **Gold Sponsors:** Up to 80 free working hours/year, additional hours are charged at \$10.00/hour.

Silver Sponsors: Up to 40 free working hours/year, additional hours are charged at \$12.00/hour.